

M.G.V.C.ARTS, COMMERCE & SCIENCE, COLLEGE MUDDEBIHAL



DEPARTMENT OF COMMERCE

A PROJECT REPORT ON

ONE DAY VISIT TO MARUTI SUZUKI CAR SHOWROOM HUBALI

SUBMITTED BY SIX SEM GIRLS B.COM STUDENTS

2018-19

UNDER THE GUIDANCE OF

INTERNAL GUIDE

PROF : S.R.HATTI

FACULTY. DEPT OF COMMERCE

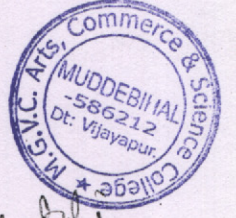
EXTERNAL GUIDE

PROF : R.D.NANDEPPANAVAR

FACULTY. DEPT OF ECONOMICS

M.G.V.C.COLLEGE COMMERCE DEPARTMENT

MUDDEBIHAL-586212



Visit to Suzuki Show room, Hubli


1. ಕುಮಾರ. ಯಲಗೂರಶ ನಾಯಕ-8880234511
2. ಮಲ್ಲ ಕುರಿ-7353958393
3. ಸುಭಾಸ್ ಜಾಧವ-7090445245
4. ಶರಣಪ್ಪ ಎಚ್-9741195563
5. ರಮೇಶ ಚವನಬಾವಿ-9663469041
6. ಕುಮಾರಿ ರೇಣುಕಾ ಬಿರಾದಾರ-9591487091
7. ಸುನಿತಾ ಚವ್ವಾಣ-7259330692
8. ವಿಜಯಲಕ್ಷ್ಮಿ ಕನ್ನೂರ -6362543927
9. ಸುವರ್ಣ ವಗ್ಗರ-7022542326
10. ಶಬಾನಾ ತಾರಗಾರ-8549039552
11. ಅಶ್ವಿನಿ ಗಡ್ಡಿ-9902460347
12. ಗೀತಾ ಬಿರಾದಾರ-7349225358
13. ವಾಣೀಶ್ರೀ ಮಾಂತಯ್ಯನಮಠ-9901440027
14. ಲಕ್ಷ್ಮೀ ಮಸಳಿಮಠ-8151998704
15. ರೂಪಾ ಹೆಳವರ-8971313178
16. ಮಹಾಲಕ್ಷ್ಮೀ ದೊಡಮನಿ-9008192776

Teaching staff

1) Prof R D Nandeppannavar
2) Prof S R Hatti

ದಿನಾಂಕ: 19/01/2019

ಮುದ್ದೇಬಿಹಾಳ


PRINCIPAL,
M. G. V. C. Arts, Com. & Science College
MUDDEBIHAL - 586212.

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MARUTI SUZUKI CAR



INTRODUCTION:

Maruti Suzuki Dealer Showrooms in Hubli has 5 Authorised dealer outlets showrooms in Hubli Buy genuine second hand maruti Suzuki cars in Hubli online at car Trade, RNS motors Ltd,

12-mar-2013 Book maruti Dezire From Hubli to Mumbai Authorised maruti Suzuki car dealer in company in Hubli in his younder Son's name (Naveen). Director in maruti Suzuki cars in Hubli

NONE OF A KIND

In a world where everything is inspired, tgnis is born original . Just a glance at its front says it all. The unique proportions, expressive wheel arches with cladding , broad shoulders. Mighty wheels and the district grille make it look strong and powerfull and the powerfull. It stands firm on its four wheels planted at the extreme corners of the car, making the posture exude confidence like no other.

When you step inside an Ignis, you feel every bit is unconventionally designed, the floating dual tone dashboard, toggle Switches and carbon fiber patterns come together to create an unmatched cockpit like experience.

BALENO

	Desctiption	MRP
Mat Mud flop boot mat	Mat pvc premjum tranprt baleno mud flap set baleno mat pvc Disky Transprt baleno Black cushion pillow	1790 790 890
NEXA BASIC KIT	Organic perfume (Lemon) Black Leather Steering cover Mobile Fast Charger	3790
Idol Car Care Garnish Mobile Holder	God Idol Premium car care kit NUMBER PLATE GARNISH Car Universal mobile	290 1474 499 460

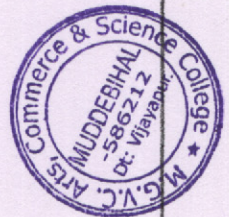
	holder	9983
	Total	



TECHNICAL SPECIFICATIONS

<u>DIMENSIONS</u>	<u>PETROL</u>
Length *width*height*(mm)**	
3700*1090*1595	2435
Wheel Base (mm)	180
Ground Clearance (mm)*	5
Seating Capacity	260L
Boot Space (with parcel Tray)	32L
Fuel Tank Capacity	
<u>TRANSMISSION</u>	
Type	5MT/AMT
Displacement(cc)	1197
ENGINE	
TYPE	VVT
Number of cylinders	4
Max power (Kw@rpm)	61@6000
Max Torque (Nm@rpm)	113@4200
<u>DRIVE PERFORMANCE</u>	
Front Brakes	Disc
Rear Brakes	Drum

Front Suspension	Mcpherson strut
Rear Suspension	Torsion Beam
Power Steering type	Electrical
Turning Radius	4.7 m
TYre size	175/65R15
Kerb weight (kg)	825 -360
<u>Efficiency</u>	
Fuel Efficiency (km/l)	20 – 89



- **Led projector headlamps with Drls**

The chic looking LED projector headlamps with DRLS give ignis face you ll never forget.

- **Auto gear shift :**

Ignis simplifies your drive ends the need to pick automatic or manual with its intellingent Auto Gear shief technology.

- **ENERGETE PENTROLK ENGINE**

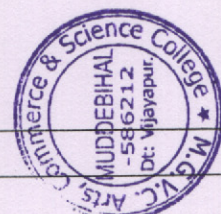
The 1.2vvt petrol engine ensures a superior performance of 61 kw @6000 rpm and 113nm @4200rpm

- **SMARIPLY INFOTAINMENT SYSTEM:**

The tab likes smartplay infortainment system offers a seamless smart phone experience appointed with and roid Auto, applecarplay and mirrorlink it lets you smoothly connect and enjoy the featars of your phone so play music navigate and stay connected all the while you are on the move.

IGNIS

	DESCRIPTION	MRP
Mud flap	Mud flap set	690
Mat	Mat pvc prmelk	1990
Boot mat	Dicky carpet mat	432
Spoiler	Premium car care kit	5590
Car care	Rear upper spoiler	1474
Idol	Godidol	290
garnish	Number plate garnish	499
	total	10965



MYNEXA LOYALTY CARD BENEFITS

1. redemm point earned through money spent in nexa. Each point is equivalent to **Rs.0.75**
2. how points are earned

Earn 7 point on every rs 150 soent on purchase of genuine nexa accessories extended warranty. Maruine insurance and all service trasactions at maruti authorized wokshops.

Referral benefit 1400 point.

Exchange benefits 8000 points

Joining bonus 200 points

WHY SHOULD YOU TAKE MARUTI INSURANCE

MI	NON MI	Advantage
1. Cashless claim settlement pan india	No cashless/ cashless calim only in the tied up limited garages	No financial burned for customer where in if traken non customer
2. Fair and transparent categorization parts as metal	workshops with compromise on quality repairs. Composite parts are treated as platic	have to pay for the repirss first and then get the reimbursement frominsurence companies .
3. Insits on ruoacement over rupa	resulting in so Will always insists on repair thus compromising and	Less burned on customer in times of claim as depaeciation in metal parts are



	performance of vehicle	significantly less compared to straight 50% depreciation for plastic. Complete peace of mind without worrying on the performance of the vehicle
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WHY SHOULD YOU TAKE EXTENDED WARRANTY

MANUFACTURING DEFECT COVER	80000 KM OR 4YEARS WHICH EVER IS EARLIAR	WARRANTY WSTIMARTED EXPENSES
Engine	Foc	30000-80000
Gear box	Foc	20000-50000
Suspension steering	Foc	10000-47000
Air conditioner	Foc\	10000-35000
Fuel system	Foc	10000-20000
Break down	foc	7000-15000

Kyc document reauired for car loan

> Document required salaried profile

- 1. Aadhar card and pan card**
- 2. Photo 3**
- 3. Salary slip for 3 months**
- 4. Form 16 for 3 years**
- 5. Bank statements for 6 mmonths**
- 6. House tax p[aid receipt (in case of own house)**
- 7. Rent agreement (in case of rental house)**
- 8. Cheques 6**

2. documents required for business profile

- 1.Aadha card and pan card**
- 2. Photo3**
- 3. RTC (Agri land uthara)**

Revankar motor pvt ltd

State bank of India SME branch Gokak road Hubali

SBI A/C NO: 3601028182

IFSC: SBIN00002212



Revankar Motor Pvt. Ltd

Axis Bank Ltd branch Gokol road Hubli

A/C:916020057438537

IFSC: UTIB000328689

Available Colors in Car

- 1. NEXA Blue**
- 2. Tinsel Blur**
- 3. Uptown Red**
- 4. Glistening Grey**
- 5. Silky silver**
- 6. Pearl Arctic White**

Maruti Suzuki India limited reserves the right to change, without notice, and models and also to discountives models and/or replace any part or accessory with any other product Accessoreory and features shown in the pictures may not be a part of standard equipment and will differs according to the variant. Car color may vary due to printing on paper. Any offers the product for more details, contact, your nearest NEXA dealership

Conclusion:

02-oct-2014 ,13, marketing management maruti Suzaki India limited conclusion automobile market today is very dynamic &comptive with a range of player and product. There are many reasons for the impressive proeth of the India passenges car Industry the smarts will certainly will be next leader but till then maruti suzuki will going to the brand.

